# ****Graphic Designing****

This course is to fulfills the requirements of a beginners and also of Professional Graphics Designers who wish to enhance their skills of Graphics and Animations in order to be able to design more attractive and appealing designs. This hands-on course will give you an exposure to all the necessary skills that are needed to design, build and manage almost all kinds of websites and graphic content. We would train you in job market oriented tools like Adobe Photoshop, Coral Draw, Dreamweaver and Flash to create unique and impressive design elements such as: Banners, Icons, Buttons, Web Templates, as well as dynamic content such as: Navigation Menus, Text effects, Animated Banners, Rollovers, Displaced Rollovers and galleries. The course will also give you exposure to the appropriate methodologies for creating a diverse range of digital images and content which has been specifically designed to replicate professional web design practices. Graphic Design Institutes in Lahore Pakistan have been training candidates for a long time but most of them are very narrowly focused on imparting software application skills. These Graphic Design Institutes in Lahore Pakistan are unable to impart the sound theoretical and conceptual understanding that's required to be a professional graphic designer.

While graphic design can be a fun job, a graphic designer career should not be taken lightly. To be a successful designer it’s important to carefully construct your learning plan, continually advance your skills to keep pace with the latest digital design technologies, and build on your portfolio of work. Word of mouth and feedback from past employers typically plays into the decision to hire graphic designers, so reputation & quality of service are essential to long-term success. Graphic design courses can help you unlock your natural talent and prepare you for a job you'll love. There are numerous graphic designer training programs and specialized college degrees featuring coursework in cutting-edge print and digital design techniques.

### ****Course Outline:****

* Corel Draw
* Illustrator
* Adobe Photoshop
* Maya
* 3D Max(T.V commercials & Adds)
* Cinema 4D
* After Effects
* Inpage

# ****Web Designing & Developing****

Are you looking for professional courses? Your search end's here.

Today Web designing is being the most demandable services by a number of people around the world, because everyone wants a web site of his own to promote his business or organization. This irresistibly increased demand for web designing services has also increased the professional web designers who can provide the best, up to date, unique and comprehensive web sites. A good web designer should understand these basic and most important features of a web site that are the lifeline of any web page. Only the great web designer fully loaded with all designing skills can manage such perfect web pages and to be a good web designer it is important to get the best web designing training. Your knowledge is your skill and we understand this fact, IT Training is offering you the best and high ranked web designing trainings in Lahore. We are providing you the best knowledge about the web designing to make you a great web developer along with the practice and complete understanding of the terminologies as well. With the experience and expertise in web development and along with the professional faculty we have made this possible for you to grab the best opportunity to become a self employed honorable citizen of the society. It is your chance to get the professional web designing trainings in Lahore of international standards with experts. We ensure your bright future in the field and make your road to success cemented for long run.

What is Web Designing?
There are hundreds and thousands of web pages you go through in the normal routine while surfing the net, most of the time you have questions raised in your mind about the construction of these pages. These are not just as simple as appears in fact have a complete science and technical mechanism at the background. Web designing is simply a combination of different programming languages (HTML, JAVA, PHP and CSS), graphics and animations. It is beyond the designing and production of a web page in fact includes the management and its maintenance as well. It is the basic formula to design and create a web page using all the required tools and resources as a whole. But if we split the term then it refers to the idea of developing a site, its basic features and aspects, graphic design, interface design, standardized code, content and other components. Moreover to this, the wide term sometime covers the promotional strategies of the web pages as well. Web designing is not that much simple as it is perceived, sometimes it requires a complete team of web developers and sometimes the professional web designers do it by themselves alone. You could be that good at the web designing only if you have enough and up to the mark knowledge and practice about web development. That’s why here IT Training is providing you the chance to get the world class web designing training course with complete practice and under professional guidance.

We Offers Corporate Web Designing Trainings in Lahore. These Web Designing Courses in Lahore are being offered in a Software House environment at Model Town Lahore. Eligibility for these trainings courses is not for beginners. Students having knowledge of Adobe Photoshop and Dreamweaver can apply for these corporate IT trainings in Lahore. You can Apply for the following web Designing courses.

We are is offering high standard web development courses in Lahore Pakistan. Once you clear our training program the web will no longer be a mystery for you. We will provide you all the necessary knowledge to compete in the market for a lucrative job. In recent years, the web world has become more hostile because more and more sites are hacked and many companies lost their precious data. To overcome this difficulty, companies are now hiring their own professional web developers to manage their website’s web development operations in house.

Similarly, many international companies are looking for professional web designers and developers online on various freelance jobs websites like Upwork, freelancer.com and fiver.com. If you can earn work from these sites then there is a strong chance of you becoming your own boss in future. Work from home is what everyone wants.

### ****Course Outline:****

* Html
* CSS
* PHP
* JAVA SCRIPT
* WORDPRESS
* JOOMLA
* MYSQL
* SEO

# Graphics Designing Course in Rawalpindi

Apply Online | [Teacher Profile](http://www.masia.pk/graphics%22%20%5Cl%20%22teacher_profile)

**Note: Another discounted package is also available Adobe Photoshop + Corel Draw = 14,000/-**

There are a number of tools and softwares used in professional Graphics Designing. Our graphics designing course is specially designed to focus on both the Pakistani printing press and international market with a special focus on United Arab Emirates and Kingdom of Saudi Arabia. We will teach you not only the graphic tools but the printing standards and techniques used in the printing industry. Besides this, our professional graphics designing course will also cover the graphics used for Mobile Applications and Website Designs. This graphics designing course includes the following contents:

* Adobe Illustrator
* Adobe Photoshop
* Corel Draw
* Urdu Inpage

This course will cover :

* Photo Editing
* Photo extraction from background
* Colors fixing and improvement
* Image Mixing
* Image enhancements
* Special effects with photos
* PDF Presentations
* Batch operation with Actions
* Logo Designing
* Brochure Designing
* Visiting Cards and Letterheads
* Panaflex banner advertisments
* Facebook Coverpages
* Graphics for Websites and Apps
* Urdu font ads
* and a lot more...

**Note:** Adobe Illustrator is a saperate course

## Module 1 – Adobe Photoshop Professional

**Overview of the Photoshop**

* Bitmaps and vectors
* Image modes
* Image size and resolution
* Image color concepts

**Basic Tools and Colors**

* Overview of the Toolset
* Brushes and brush types
* Advance effects with brushes
* Color using eye dropper
* Numerical color
* Pantone color
* The background image
* Erasing and canvas color

**Selection**

* Essential shortcuts
* The marquee tools
* Adding and subtracting selections
* Automatic selection using the wand tool
* Auto selection using the quick selection brush
* Manual cut-out techniques
* Transforming a selection
* Understanding selection edges
* Refining selection edges
* Saving / reloading a selection

**Layers**

* Layer blending modes
* Layer opacity
* Transforming layers
* Working with multiple layers

**Layer Masks**

* Introduction to layer masks
* Creating a layer mask from a selection
* Modifying a layer mask using the paintbrush tool
* The gradient tool and masks

**Image adjustments**

* Using adjustment layers
* Levels explained
* Color balance and color considerations
* Hue and saturation
* Changing certain color in image

**Projects**

* Fixing raw photo
* Creating Visiting Card
* Creating Wallpapers
* Creating Logos
* Different Icons and symbols

## Module 2 – Coral Draw Professional

**Features of Corel Draw**

* Corel Draw Interface
* Tools Box
* Common Tasks

**Drawing and Coloring**

* Selecting Objects
* Creating Basic Shapes
* Reshaping Objects
* Organizing objects
* Applying color fills and Outlines

**Mastering with Text**

* Text Tool
* Artistic and paragraph text
* Formatting Text
* Embedding Objects into text
* Wrapping Text around Objects
* Linking Text to Objects

**Applying Effects**

* Power of Blends
* Distortion
* Contour Effects
* Envelops
* Lens effects
* Transparency
* Creating Depth Effects
* Power Clips

**Working with Bitmaps**

* Working with Bitmaps
* Editing Bitmaps
* Applying effects on Bitmaps
* Creating vector art from bitmaps

**Printing Techniques**

* For printer
* Setting for printing press
* Setting for photo studio

## Module 3 – Adobe Illustrator

* Drawing Basics
* Getting to Know the Work Area
* Coloring concepts and techniques
* Selection and Alignment
* Creating and Editing Basic Shapes
* Transforming Objects
* Drawing with the Pen and Pencil Tools
* Colors and Painting
* Drawing and Illustrations
* Working with Text / Type
* Working with Layers
* Blending Colors and Shapes
* Using buil-in libraries
* Working with symbols
* Creating Charts / graphs
* Grids and Guides
* Page Setup

### Advance Drawign Concepts

* Working with Perspective Drawing
* Advance drawing with the help of custom brushes
* Advance coloring techniques
* Mixing shapes and creating complex shapes
* Creating Illustration from bitmaps

### Styles and Effects

* Introduction to appearance panel
* Working with multiple fills and strokes
* Creating advance effects
* Applying Appearance Attributes and Graphic Styles
* 3D Logos‎ and 3D Objects
* Saving  and reusing styles

### Working with images / bitmaps

* Working with bitmaps
* Creating vectors from bitmaps
* Creating bitmap effects for vectors
* Working with Linked images

### Exporting Graphics

* For printer
* Setting for printing press
* Setting for photo studio
* Creating shapes for Software, Websites and Mobile Apps

## Module 4 – Urdu Inpage

* Composing and Designing Urdu Graphics
* Urdu font Logo designing
* Urdu font Banner and Ads designing

## Excercises

* Creating a 2D Logo
* Drawing Perpective scenary
* Drawing Cartoon face
* Drawing a Tree
* Drawing Woofers
* Drawing a Keyboard
* Drawing a Laptop
* Creating a 3D Logo
* Creating some other 3D objects with advance effects of lighting and shadows
* Drawing different brochures / leaflets / flyers
* Drawing different visiting cards
* Drawing some buttons
* Creating some cool effects for websites and mobile apps
* Creating a wallpaper
* Creating Advertisments with Urdu text
* Creating other stationary items
* Creating panaflex advertisment
* Creating Facebooks ads and cover
* Creating a multipage document e.g. Book